

# TOM FORD BEAUTY

FOR IMMEDIATE RELEASE

## TOM FORD MOST WANTED

The most-desired, most-iconic shades of Tom Ford Lip Color premiere in new finishes and textures for the ultimate arsenal of color. Each hue is expressed in every formula, for every mood.

### THE SHADES

A series unlike any other, each hue channels a different femme fatale - all playing in the game of love.

### SCARLET ROUGE

"The star player in the game of love." –TOM FORD

A deep cool red, Scarlet Rouge exemplifies the iconic Tom Ford red lip, both glamorous and expressive.

### NIGHT MAUVE

"She is a charismatic temptation you can't ignore." –TOM FORD

A decadent plum with red undertones, Night Mauve throbs with illicit charisma.

### NUBILE

"A wanton hedonist, blazing through the game of love." –TOM FORD

A sultry slash of almond, Nubile is a naked neutral, at once supple and suggestive.

### THE TEXTURES

#### LIP COLOR CREAM

Infused with soja seed extract, Brazilian murumuru butter and chamomilla flower oil, this smooth, creamy texture delivers pure-looking color with just the right luminosity.

#### LIP LACQUER LUXE MATTE

A rich moisturizing formula with a matte finish, these shades offer a creamy, non-drying finish that provides long-wearing, full coverage. Infused with chamomilla flower oil.

The new Tom Ford Lip Color shades are available at De Bijenkorf & Parfuma for €57.

LIP COLOR 07 NUBILE

LIP LACQUER LUXE MATTE 07 NUBILE

LIP LACQUER LUXE MATTE 16 SCARLET ROUGE

LIP LACQUER LUXE MATTE 69 NIGHT MAUVE

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